Style Guide

Aspire Talent Management 2015

CORPORATE LOGO / COLOUR GUIDE

C100 M50 Y0 K0

C100 M50 Y0 K0

C100 M50 Y0 K0

Gradient

C100 M60 Y0 K40

C100 M45 Y0 K0

C100 M20 Y0 K0

C70 M0 Y0 K0

PMS 2935 C

PMS 2935 C 75% Tint

PMS 2935 C

PMS Process Cyan C

CORPORATE LOGO / FONTS

**Helvetica 75 Bold**

ABCDEFGHIJKLMNOPQRSTUVWXYZ

abcdefghijklmnopqrstuvwxyz

Dax Wide Regular

ABCDEFGHIJKLMNOPQRSTUVWXYZ

abcdefghijklmnopqrstuvwxyz